**Graphic Design for Teachers
*Day 1 | Presentation Notes (Cheat Sheet)***

* **Hierarchy**
	+ *Definition:* The control of visual information in an arrangement or presentation to imply importance. Hierarchy influences the order in which the human eye perceives what it sees.
	+ *What is hierarchy used for?*
		- Adds structure
		- Create visual organization
		- Creates direction
		- Adds emphasis
		- Helps the viewer navigate and digest information
	+ *Principles of hierarchy*
		- Size impacts visibility
		- Color and contrast draw attention
		- Fonts organize design
		- Space provides emphasis and movement
		- Proximity suggests relationships
		- Negative space emphasizes
		- Alignment directs the eye
		- Lines suggest movement (real or implied)
		- Repetition unifies a design
* **General Notes:**
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