**Graphic Design for Teachers  
*Day 1 | Presentation Notes (Cheat Sheet)***

* **Hierarchy**
  + *Definition:* The control of visual information in an arrangement or presentation to imply importance. Hierarchy influences the order in which the human eye perceives what it sees.
  + *What is hierarchy used for?*
    - Adds structure
    - Create visual organization
    - Creates direction
    - Adds emphasis
    - Helps the viewer navigate and digest information
  + *Principles of hierarchy*
    - Size impacts visibility
    - Color and contrast draw attention
    - Fonts organize design
    - Space provides emphasis and movement
    - Proximity suggests relationships
    - Negative space emphasizes
    - Alignment directs the eye
    - Lines suggest movement (real or implied)
    - Repetition unifies a design
* **General Notes:**  
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